

BOROUGH OF LONGPORT

RESOLUTION #2016-36

A RESOLUTION AUTHORIZING THE BOROUGH OF LONGPORT TO AWARD A CONCESSION AGREEMENT WITH AN ELECTRONIC SELLER AND DISTRIBUTOR OF CITY BEACH BADGES

WHEREAS, The Borough of Longport at the November 4, 2015 Workshop Session in the presence of the public heard a presentation by company "VIPLY" in regard to an application for selling beach badges; and

WHEREAS, the Borough of Longport recognizes a need for a way for residents to purchase beach tags with a credit card or debit card without fees being paid by the municipality; and

WHEREAS, the Borough of Longport recognizes the need to award a concession contract, as defined by Local Public Contract Law, to allow for citizens to have access to the purchasing of beach badges through alternative and convenient methods; and

WHEREAS, the Borough of Longport believes that such a concession will benefit the public by providing increased access to beach badges and the Borough of Longport beaches and increased revenue for the Borough of Longport, and that such benefits outweigh the potential decrease in the number of late-season, increased-price sales;

WHEREAS, the Borough of Longport wishes to allow a company, with the requisite technological capabilities, to sell beach badges to the public by way of mobile application; and

WHEREAS, the Borough of Longport wishes to enter into an agreement with such a company for the purpose of granting them the right to provide those services to the citizens and visitors to the Borough of Longport who wish to use the Longport beaches; and

WHEREAS, the Borough of Longport through its Chief Financial Officer has estimated the total value of the concession, as defined by the regulations of New Jersey Department of Community Affairs to be under the quote threshold of \$6,000;

WHEREAS, the Borough of Longport anticipates promoting and making the public aware of potential concession holder's services;

NOW THEREFORE BE IT RESOLVED by the Board of Commissioners of the Borough of Longport that the Borough hereby endorses this concession contract with VIPLY,LLC and that sales of beach tags can commence immediately with the mobile application.

RECORD OF GOVERNING BODY VOTE ON FINAL PASSAGE						
COMMISSION	AYE	NAY	N.V	A.B.	MOT.	SEC.
RUSSO	XX					
LEEDS	XX				XX	
LAWLER	XX					XX

X-Indicates Vote NV-Not Voting AB-Absent MOT-Motion SEC-Second

This is a Certified True copy of the Original Resolution on file in the Municipal Clerk's Office.

DATE OF ADOPTION: 3-23-2016

/s/ EMILIA R. STRAWDER, RMC

